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The use of Technologies based on social networks for the dissemination of scientific studies and papers

Layla Fernanda Pereira de Oliveira Souza¹, Anthone Mateus Magalhães Afonso², Teresa Claudina de Oliveira Cunha³

(1) Student of Scientific Initiation from PROVIC/ISECENSA – Pedagogy Course; (2) Collaborating Researcher - Teacher Training Laboratory – NUPED/ISECENSA; (3) Supervising Researcher - Teacher Training Laboratory – NUPED/ISECENSA – Pedagogy Course - Institutos Superiores de Ensino do CENSA – ISECENSA, Rua Salvador Correa, 139, Centro, Campos dos Goytacazes, RJ, Brasil

The main objective of this research is to identify the digital social networks used as a tool for disseminating scientific papers. The focus of this study and investigation is to assess the contribution of online environments to maximize the publication of scientific research. The research population involved 119 professors who work in higher education institutions. It is a mixed methods research, as far as it combined and integrated quantitative and qualitative data. Therefore, an online questionnaire was used as data collection instrument, containing open, closed and multiple choice questions. The results highlight indicators and important subsidies for the research problem questions: digital social networks for scientific dissemination, science and network communication. The analysis and integration of data made it possible to understand the role of digital social networks in contemporary society in terms of making the publicizing of science more dynamic, as well as the construction of a network of teaching and scientific research, integrating professors and student researchers. One can also understand the social representation of the meaning and importance of “scientific research” and its “contribution to academic training”.

Keyword: social media; scientific publication; information and communication.

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