

Academic entrepreneurship - The applicability of doctoral and doctoral theses from Campos dos Goytacazes - RJ in the entrepreneurial market

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Knowledge combined with innovation has been shown to be a driving factor for the growth and development of sustainable economic markets and, given the reality of the current scenario in Brazil in relation to social, political and economic aspects, see the high rate of unemployment and informal workers that they need emergency governmental support to survive, the importance of cooperative union between academic centers, scientific society, government and private initiative to induce public and institutional policy strategies that cause scientific, technological and social advances, transforming the knowledge in market innovations that generate jobs and income for social actors. In this scenario, *stricto sensu* postgraduate courses, especially doctorates, have contributed to the advancement of Innovation, Science and Technology, considered to be drivers of economic and social change. Thus, assuming that all theses created in university centers precede an intellectual innovation, this research aims to highlight the reasons that lead to low entrepreneurial applicability among doctoral and doctoral student research. The hypothesis raised is that the lack of disciplines interconnected to entrepreneurship in graduate studies creates an imprisonment of Brazilian scientists' ideas in the academic field without other ramifications. The methodological procedures used will be of a qualitative quantitative approach, with regard to the objectives, the research is presented as descriptive and exploratory, having as a procedure bibliographic studies and the creation and application of a questionnaire for doctors and doctoral students in the city of Campos dos Goytacazes-RJ. As a result of this research, I hoped to understand the reasons that lead to the low applicability and insertion of academic ideas in local entrepreneurship and the statistical survey of alternatives for interconnection between researchers and the market.

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