



Analysis of administrators' perceptions of the curriculum structure in the training and performance of management professionals

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The Administration course, given the results of the 2018 Census, conducted by the National Institute of Educational Studies and Research Anísio Teixeira (INEP), points to a growing demand for graduates nowadays. This fact can be attributed to great employability in its various areas of activity. Economic, social and political changes influence and contribute to the curricular structure of the course being adapted and modified to meet the job market. The quality of management education requires a commitment to the professional training that is being developed. This work main purpose is to analyze the administrators' perceptions regarding the importance of the curricular structure in the formation and performance of the administration professional. One of the specific objectives to be achieved is an analysis of the profile of ISECENSA's Administration students. The methodology to be developed primarily to achieve the specific objective corresponds to filling in data regarding age, salary, gender option and identification of the most relevant technical and emotional skills for an Administration professional. Then, a descriptive exploratory research will be applied, divided into five stages, bibliographic survey, identification of the relevant curricular components and the elaboration and application of qualitative and quantitative questionnaires based on the Lawshe method for validation and reliability. As a result, it was concluded that ISECENSA business students are mostly female aged between 21 and 26 years old with a salary range around one minimum wage. Among the technical and emotional skills found, the most relevant are strategic vision and communication, respectively. It is expected that the curricular structure of the administration course includes the competencies and skills needed by the professional in the scope of their work.

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